igsenergy

# BUDGET RELIEF ON DEMAND

As energy costs continue to rise, we're working with the EPC to help districts reduce expenses through **smarter energy strategies like Demand Side Management (DSM).**

## What is DSM?

**S**trategies to lower electricity costs by **adjusting energy use during key periods**. If your district can reduce energy use on demand, we'd love to help you explore Demand Side Management opportunities that could deliver savings.

## HOW THIS WORKS

### Step 1: Pre-Qualification

Identify which buildings can reduce energy and how.

### Step 2:  Assessment

We work to estimate how much energy can be curtailed

### Step 3: Valuation

We calculate the potential financial benefit for district.

## Monetizing DSM:

1. **Demand Response (DR)** – Earn compensation for reducing energy use when the grid is stressed.
2. **Peak Demand Shaving** – Lower peak demand and ratchets to reduce future charges.
3. **Peak Load Contribution (PLC) Shaving** – Bring down capacity obligations by reducing use during the grid's peak summer hours.
4. **Network Service Peak Load (NSPL) Shaving** – Reduce delivery costs by reducing using during AES Ohio peak events.

To begin, **please email Maha.Kashani@IGS.com** with a copy of your most recent AES Ohio invoice for any facilities that can curtail for economic benefit.