



Engineered for Student Comfort & Classroom Performance

WHY DISTRICTS ARE SWITCHING

- Reduced glare improves reading endurance
- Balanced 92 brightness minimizes visual fatigue
- High opacity supports efficient duplex printing
- Reliable performance in high-speed environments

PERFORMANCE COMPARISON

Feature	Natural Choice®	Bright White	Impact
Brightness	92	96-100	Reduced Glare
Eye Comfort	High	Moderate	Less Fatigue
Opacity	~96%	Lower	Better Duplex
Use Case	Education	Office	Student Optimized

DESIGNED FOR REAL CLASSROOM IMPACT

Research shows that ultra-bright paper increases glare and visual stress, while softer tones enhance comfort, especially for younger and visually sensitive students. For K–12 districts printing at scale, this means less fatigue, better focus, and reduced paper waste through improved duplex performance.

Recommended District Specifications

- Standard Copy Paper: 92–96 brightness
- High-reading materials: Soft white
- Accessibility: Light tinted options
- Finish: Matte / low-gloss

NORPAC Natural Choice® provides a balanced, student-centered solution—combining performance, readability, and value for today’s classrooms.

Ready to Improve Classroom Comfort? Just Ask.

Switch to NORPAC Natural Choice® through Millcraft.

Contact your Millcraft representative today.