

MILLCRAFT

JUST ASK

Founded in 1920 and headquartered in Cleveland, Ohio, Millcraft celebrates over 100 years in business as an independent, fourth-generation, family-owned merchant serving the professional paper, packaging and graphic arts industries. Millcraft proudly serves a national customer base with a diversified product offering of printing and office papers and envelopes; industrial, retail and luxury packaging; sign and banner equipment and materials; food and beverage industry supplies and services; facility supplies, office, mailing and shipping supplies, plus so much more.

The Millcraft service platform has 21 sales and retail distribution locations in 17 cities and 6 states. These cities include Akron; Ann Arbor, Buffalo; Cincinnati; Cleveland; Columbus; Dayton; Detroit, Fort Wayne; Greenwich; Indianapolis; Lansing; Louisville; Nashville; Southfield; Springfield; Sterling Heights and Toledo. In addition, the Millcraft National Accounts Team services companies across the entire US and parts of Canada.

Long committed to a guiding principle of product sustainability, Millcraft paper and product lines include products that are recycled, contain post-consumer waste, have special fibers, processes and energy efficiencies that meet and exceed customer needs, plus they have environmentally certified options from the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI). Millcraft's consistent success derives from an unwavering commitment to the guiding principles of its founders to "positively and meaningfully impact the people we work with every day – our co-workers, customers, supply partners, families, communities, and friends."

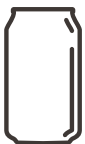
To learn more, please visit www.millcraft.com.



KEY OFFERINGS:



1. Paper Solutions: Millcraft provides a wide variety of paper products, including commercial printing paper, digital printing sheets, envelopes, and specialty papers. Millcraft caters to businesses in publishing, advertising, and design, offering tailored solutions for high-end projects.



2. Packaging Solutions: Millcraft offers innovative and sustainable packaging solutions, such as corrugated boxes, protective packaging, and custom branding solutions. Millcraft helps businesses with logistics and distribution by offering specialized materials to protect and enhance product delivery.



3. Wide Format and Apparel: Millcraft provides a complete line of wide-format substrates, inks, and hardware for businesses engaged in large-scale printing, such as signage, banners, and point-of-sale displays.

4. Sustainability: Millcraft is committed to environmental business practices. They offer FSC-certified products, recycled materials, and sustainable packaging options to help clients minimize environmental impact.

CUSTOMER SEGMENTS:

Millcraft serves a diverse range of industries, including:

- Commercial Printers
- Corporate Offices
- Design Firms
- Educational Institutions
- Financial & Professional Services
- Government Agencies
- HealthCare Facilities
- Industrial Facilities
- Marketing Agencies
- Microbreweries
- Non-Profit and Religious
- Retail Brands
- Sign & Graphics Companies

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MARKET POSITION:

Millcraft has established itself as a prominent player in the markets it serves. Known for its customer-centric approach, Millcraft's success has been driven by a focus on personalized service, industry expertise, and innovative product offerings.



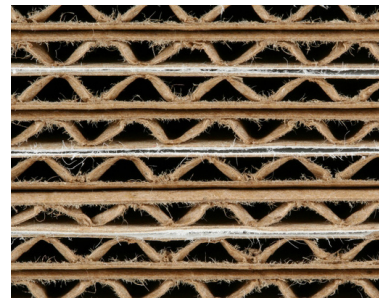
COMMITMENT TO INNOVATION:

Over its 100+ years in business, Millcraft has adapted to changing market needs, especially in the shift toward digital printing technologies. In 2024 Millcraft launched and implemented Microsoft Dynamics 365 to enhance and drive superior operational efficiencies and exceptional customer experiences.



SUSTAINABILITY INITIATIVES:

Millcraft actively promotes sustainable business practices, focusing on reducing the carbon footprint of its operations and that of its customers by offering eco-friendly products and minimizing waste in its supply chain. Millcraft also offers sustainability reporting, metrics and education so customers can make the right choices based on their sustainability goals.



MILLCRAFT GUIDING PRINCIPLES & VALUES:

- **Family:** We are for one another, building relationships based on loyalty and trust. We celebrate our successes and overcome challenges as a team.
- **Passion:** We are committed to excellence. Our work reflects the price we take in doing things the right way every time.
- **Aspire:** We never stop growing. Every day, we strive to improve, learn and push ourselves to be better than yesterday.
- **Responsible:** We honor the past and build for the future. Sustainable, thoughtful decisions guide us as we create long-term success.
- **Deliver:** We do what we say. Reliability, resourcefulness, and consistency drive us to get the job done – no matter the challenge.
- **Fun:** We believe that enjoying the journey is just as important as achieving success. We take time to laugh, celebrate, and create moments of joy with each other.

LEADERSHIP:

Millcraft is operated with leadership focused on maintaining the company's traditions while pushing for future growth and expansion in a rapidly evolving industry. Millcraft Paper Company has remained resilient by focusing on building

strong customer relationships and adapting to the changing needs of its market. It is recognized for its deep industry knowledge, customized solutions, and commitment to sustainability.

THE MILLCRAFT DIFFERENCE:

What sets Millcraft apart from the competition is its invaluable experience—something that cannot be taught or bought. With 21 locations across Ohio, Michigan, Indiana, Illinois, Kentucky, and Tennessee, Millcraft is dedicated to expanding its reach and enhancing its services with new locations and delivery vehicles to better serve local communities.

Millcraft is committed to sustainability and deeply understanding its customers' businesses. By fostering strong partnerships and proactively solving problems before they arise, Millcraft anticipates customer needs and "thinks ahead" on their behalf.

The Millcraft team comprises a diverse array of experts, including specialists in paper, packaging, wide format, apparel, marketing, logistics, finance, and so much more. They also have a dedicated acquisition team and a training and development team, along with a team dedicated to advanced IT technologies, all aimed at delivering the best solutions and support to their industry partners.