

Creativity Week

Join the free celebration

Jan. 26- Feb. 01, 2026

A Free Weeklong Celebration of Creativity for Students, Educators & Families!

Join schools around the world to celebrate the creativity and originality in every child. Last year, over **13 million students** from **99,000+ schools** and **122 countries** participated! Your students are invited to join the colorful fun each day of Creativity Week.



Free Creative Learning Resources!



Classroom Giveaways!



Daily Challenges



Downloadable Activity Sheets in 8+ Languages!

7 Days of FREE Creativity Resources, Celebrity-Filled Virtual Content, Prizes & More!

Sign Up for Free Today at [Crayola.com/CreativityWeek](https://www.crayola.com/CreativityWeek)



*All participating schools are eligible to win prizes as part of Creativity Week by signing up online.

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